Summit planned for pediatric dentists

NuSmile Ltd., a worldwide leader in pediatric esthetic restorative dentistry, will present the NuSmile Summit, Jan. 19-20, in Clearwater Beach, Fla. Attendees will be able to create their own schedule by choosing courses that best meet their needs. Attendees can receive up to 16 C.E. credits from courses offered by several of the world’s most respected experts in all facets of pediatric dentistry.

“The 2018 NuSmile Summit is designed to help pediatric dentists and general practitioners who treat pediatric patients keep abreast of the latest advances in pediatric dentistry,” said Diane Johnson Krueger, NuSmile founder and CEO. “Our topics and speakers have been carefully chosen to enable attendees to take their practices to the next level regarding both treatment and practice management.”

“We’re very excited about the line-up of distinguished experts we’ve been able to assemble to lead our seminars, including several directors from the renowned Institute for Pediatric Dentistry,” said Mike Loesberg, NuSmile director of sales, U.S. and Canada. “The theme of the NuSmile Summit is ‘Bringing You Next-Level Education’ to reflect our passion for helping dentists significantly enhance both the pediatric treatment their practices provide and the productivity and profitability their practices deliver.”

One of the Summit’s highlights will be the popular “Zirconia REINVENTED” hands-on workshop, in which Dr. David Salar and Dr. David Evans will provide comprehensive training in the art of placing zirconia crowns for every primary tooth. Other treatment courses include “Radiographic Findings of Pediatric Diseases” by Dr. Shalish Ketabchi, “Sedation Protocol” by Dr. Steven Wilson and a new Approaches to Pediatric Pulp Therapy workshop by Dr. Jessica Lee.

Among the practice-management courses are “Strategies for Practice Growth” by Scott Lauer, “25 Things That Changed My Practice” by Dr. William Waggner, “Overview of Employment and Compensation Issues” by Brian Colao and “Ready to Start Your Own Practice: Where to Begin” by Matthew Weath.

The Summit will be at the Grand Wyndham Resort in Clearwater Beach (recently named the “81 Beach in the U.S.” by Trip Advisor). Dentists may preregister at (800) 346-5133 or www.nusmile.com.

About NuSmile

Shortly after its 1991 founding in Houston by Diane Johnson Krueger, NuSmile invented its first esthetic pediatric crown. In the 25 years since, more than 4 million NuSmile crowns have been used in restorations.

The company’s offerings include the NuSmile ZK Zirconia crown system with Try-In crowns to prevent saliva/blood contamination and NuSmile BioCerm® BioActive Cement for exceptional bond strength and handling. NuSmile Signature Pre-contoured crowns, NuSmile NeoMTA® pulp therapy medication.

According to the company, NuSmile prides itself on customer care, commitment to research and support of the American Academy of Pediatric Dentistry, International Association of Pediatric Dentistry, Canadian Academy of Pediatric Dentistry/Académie Canadienne de Dentisterie Pédétique, the Institute for Pediatric Dentistry and other organizations dedicated to the dental care of children and the dentists who serve them.

(Source: NuSmile)